

Name: _____

Cyber Monday

You will be creating a 10 slide PowerPoint that focuses on Cyber Monday. First, you will need to create a new network folder, titled "Cyber_Monday" and you will save all files and the finished project into this folder. The PowerPoint will address and answer the questions below, each slide should have at least 2 sentences, if not more, 2-3 sentences per slide to receive full credit. You must also use a minimum of 5 images. Lastly, you will need to save a copy of the PowerPoint in .pdf format and have it saved into your Cyber_Monday folder along with all other work.

- 1. What is Cyber Monday?**
- 2. When did it start?**
- 3. Who created the term and concept?**
- 4. How has Cyber Monday evolved?**
- 5. What do you think will happen to Cyber Monday in the future?**
- 6. What has Cyber Monday done to "brick and mortar" business?**
- 7. What are the advantages of Cyber Monday when compared to Black Friday?**
- 8. What are the drawbacks of Cyber Monday when compared to Black Friday?**
- 9. What year had the highest sales on Cyber Monday & what do you think the sales will be for next year?**
- 10. Have you ever participated in Cyber Monday & why or why not?**

Requirement	Check-Off	Points
10 slides		40
5 images		10
Save a copy in .pdf format		5
TOTAL		55