

Business Website

(Product or Service)

****Create a NEW folder titled "Business_Website" and save all files for this project within and upload completed assignment and folder to your OneDrive folder for grading.****

Pre-planning:

Before designing your website, you need to decide what type of business to create. Your choices are either a manufacturing business (produces a product to sell) or a business that provides a service.

Planning:

Once you have decided on the type of business, you will now decide what the business will be selling. Next you will pick a name, location, PH#, and web address for your fictitious business. Now, you will need to design a logo (an identifying graphic) for your business. Also, you will need to write an appropriate mission statement that fits the business type you are promoting. The mission statement should reflect the dedication and positive direction of your business. Here is a link to a helpful website to assist you in writing your mission statement.

How to Write a Mission Statement: <https://www.forbes.com/sites/patrickhull/2013/01/10/answer-4-questions-to-get-a-great-mission-statement/#577038ad67f5>

Design & Layout:

Once you have completed all of your planning you will now design and layout your website. Decide how you would like to present yourself, your product and/or service. Your site must have the all of the items listed below in order to receive full credit; use the check list provided for you.

Task	Point Value <small>200 possible points</small>	Student	Teacher
All work saved in folder titled, " <i>Business_Website</i> "	Correct or ZERO in project		
Business Name, Location, PH# (always visible)	10		
Business Logo	40		
Business Mission statement	20		
4 hyperlinks to internal web pages (These web pages must contain information and images about your product or service)	20pts. per page (80 total)		
4 images of your product or service	20		
Testimonials (total of 3)	30		

200 (possible) points