_____
Name, Period and Date

Technology Terms
User Interface Design

READ ENTIRELY PRIOR TO BEGINNING
Not following these instructions will result in a loss of potential points

On a separate sheet of your own paper (clearly handwritten), define each technology term below. Keep terms in numeric order, or points will be deducted. Write a sentence for each term directly below the definition, like the example below. Do not do definitions and sentences on 2 separate sheets of paper, follow format of the example below. Each sentence should contain a subject, predicate, and linking verb. Along with this sheet, include all other sheets of lined notebook paper used to complete this assignment and then staple all sheets of paper together. Make sure this sheet is on top before you staple and also make sure your name is on each sheet of paper. If you do not follow these instructions or you do not complete this assignment you will not receive full credit. This assignment is worth a total of 80 points, each definition and sentence is worth 1 point each, there are 40 terms.
40 terms x 2 points each = 80 points possible

For example, the term "WEB2.0" should be written like this,

WEB2.0
+ (definition) The WEB 2.0 is the web where the user creates the content. Sites like; Youtube, Blogs, & Facebook are Web 2.0.
+ (sentence) The WEB 2.0 is an empowering force for the individual because they create the content of the website.

Terms to use for assignment:
Social Media
1) content curation
2) engagement
3) embedding
4) microblogging
5) UGC user-generated content
Online marketing
6) bouncerate
7) CTR click-through rate
8) multichannel
9) SEO Search Engine Optimization
10) traffic
Digital Growth
11) data mining
12) email marketing
13) growth hacking
Graphic Design
14) color value
15) raster based image
16) vector based image
17- screen resolution
Typography
18- kerning
19- leading (PRONOUNCED "LED-ING")
20- font family
21- serif font
22- sans serif font
Web development (front-end)
23- front-end web development
24- firewall
25- HTML
26- HTML opening tag & closing tag
27- HTML element
28- HTML attribute
CSS
29- CSS
30- CSS declaration
31- CSS property
32- CSS selector
33- CSS value
Web development (back-end)
34- API (Application Programming Interface)
35- application
36- back-end web development
37- bug
Data
38- database
39- data modeling
40- web server